ISK-SODEX ISTANBUL 2021

Post Show Report









Success of ISK-SODEX 2021 Exhibition

With the effect of healthy indoor climate solutions, which gained importance all over the world with the COVID-19 pandemic, the number of international visitors increased by 27% compared to 2019.

Compared to the previous exhibition, the number of buyers participating in B2B Matchmaking Meetings increased by 46%.

The sector has gained an additional 500 million USD export potential to be realized in the next two years.





HEATING



REFRIGERATION



VENTU ATION



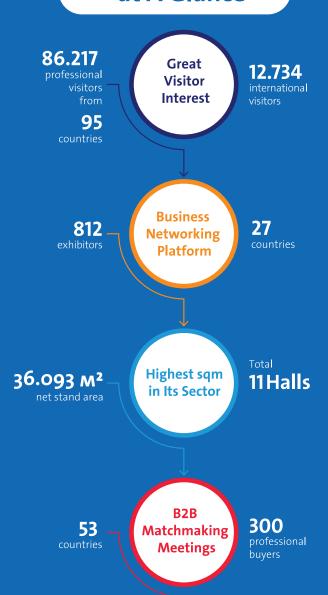
INSULATION



FIRE PREVENTION



ISK-SODEX 2021 at A Glance



supported by



organized by



Visitor Overview

94% suggest to visit

91% overall satisfaction

91% are decision makers

79% will visit next editions

94% suggest to visit

Top 5 Visitor Countries

1 Iran 2 Iraq 3 Ukraine

4 Kosovo **5** Uzbekistan

Top 5 Visitor Sectors

1 Heating 2 Refrigeration 3 Ventilation4 Air Conditioning 5 Installation

Top 5 Visitor Occupations

1 Machinery Engineer 2 Maintenance & Repair3 Sales 4 Consultant 5 Management Only

Exhibitor Overview



95% suggest participation

%95



94% overall satisfaction





94% are satisfied with the visitor quality / decision makers



%87

87% are satisfied with the national visitors





86% are satisfied with the international visitors



%86

86% are satisfied with the number of new contacts created



Visitor Breakdown by Continents



Americas %0,3

Africa %3



Supporters











Co-Organizers & Supporting Associations























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Organizer

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