

ISK-SODEX ISTANBUL 2021

Post Show Report



Deutsche Messe



Success of ISK-SODEX 2021 Exhibition

With the effect of healthy indoor climate solutions, which gained importance all over the world with the COVID-19 pandemic, the number of international visitors increased by 27% compared to 2019.

Compared to the previous exhibition, the number of buyers participating in B2B Matchmaking Meetings increased by 46%.

The sector has gained an additional 500 million USD export potential to be realized in the next two years.



HEATING



REFRIGERATION



VENTILATION



INSULATION



FIRE PREVENTION



PUMP / VALVE
INSTALLATION

ISK-SODEX 2021 at A Glance

86.217
professional
visitors
from
95
countries

**Great
Visitor
Interest**

12.734
international
visitors

812
exhibitors

**Business
Networking
Platform**

27
countries

36.093 M²
net stand area

**Highest sqm
in Its Sector**

Total
11 Halls

53
countries

**B2B
Matchmaking
Meetings**

300
professional
buyers

supported by



REPUBLIC OF TURKEY
MINISTRY OF TRADE

organized by

ISIB | TURKISH
HVAC-R

Visitor Overview

%94

94% suggest to visit



91% overall satisfaction

%91

%85

85% are decision makers



79% will visit next editions

%79

Top 5 Visitor Countries

- 1 Iran
- 2 Iraq
- 3 Ukraine
- 4 Kosovo
- 5 Uzbekistan

Top 5 Visitor Sectors

- 1 Heating
- 2 Refrigeration
- 3 Ventilation
- 4 Air Conditioning
- 5 Installation

Top 5 Visitor Occupations

- 1 Machinery Engineer
- 2 Maintenance & Repair
- 3 Sales
- 4 Consultant
- 5 Management Only

Exhibitor Overview



Visitor Breakdown by Continents



*Visitors from Turkey are included in Europe.

ISK SODEX ISTANBUL 2021



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Co-Organizers & Supporting Associations



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Organizer

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